



MEDIA ADVISORY

Winefest Returns to Edmonton for its 10th Year

An All-Inclusive Sampling Experience with Access to Hundreds of Wines from Across the Globe

Friday, February 16 & Saturday, February 17, 2018

WHO & WHAT:

The wine event of the year is returning to Edmonton with more wines than ever before on February 16 & 17, 2018. Sponsored by Sobey's and Safeway Liquor, the event welcomes 307 wines from 64 wineries and 14 countries. With a variety of industry professionals, premier winemakers, noteworthy winery owners, and skilled sommeliers, Winefest 2018 is set to attract wine-lovers and foodies alike.

WHERE & WHEN:

Date: Friday, February 16 & Saturday, February 17

Time: Friday Evening, 7-10 pm

Saturday Afternoon, 2-5pm

Saturday Evening, 7-10 pm

Location: Shaw Conference Centre, Hall D

Private Industry & Trade Session:

Date: Friday, February 16

Time: 2 pm – 5 pm

Location: Shaw Conference Centre, Hall D

INTERVIEW & MEDIA OPPORTUNITIES:

Janelle Gignac, Senior Event Coordinator

Janelle@rockymountainwine.com

403-228-0777

ADDITIONAL DETAILS:

The People's Choice Awards are back for 2018. Guests are encouraged to vote for a chance to win a \$100 Sobey's and Safeway Liquor gift card. Attendees can also visit the onsite Sobey's and Safeway Liquor store to pick up their favourite wines.

Culinary bites include: The Old School Cheesery, Dave's Hot Pepper Jelly, Buttery Bites Caramels, and hors d'oeuvres catered by the Shaw Conference Centre.

Guests are encouraged to bring a monetary donation or non-perishable food item for the Edmonton Food Bank. Winefest will contribute \$1 for every pound of food donated and top off monetary donations by 25%.

Take home items include: a Riedel wine glass and tasting notebook.

STAY CONNECTED:

Website: celebratewinefest.com

Facebook: www.facebook.com/winefest.calgary.edmonton

Instagram: @Winefest

Twitter: @Winefest

#winefest2018

For more information, please contact:

Caitie Lawrence

Press + Post

P: 587-998-6879

E: lawrence@pressandpost.com